



Media Studies (Eduqas) LTP: Year 10					
Autumn Term: Component 1		Spring Term: Component 2		Summer Term	
Exploring Media Language Media Industries and online	And Representation Media	Understanding Media forms Music and online media	And Products	Component 1&2: Recap Component 3: Creating	Media Products
Section A Course overview Introduction to the ‘Theoretical Framework’ (Media language, Representation, Media Industries, Audiences ...plus Context [historical, social, political]) Newspapers (in-depth study) covering ALL aspects of Theoretical Framework. (Newspapers in Section A&B of exam). Magazines (Media language, Representation) Section A. Advertising and Marketing (film posters/print based adverts) (Media lang/Representation)	Section B Film (Media Industries Video Games (Media Industries, Audiences) Section B of exam. Radio (Media Industries, Audiences) Section B of exam.	Section A Television (in-depth study) ~ Either Crime Drama OR sitcom. Crime Drama: Luther (2010); The Sweeney (1975) OR Sitcom: Unbreakable Kimmy Schmidt(2015); Friends (1994)	Section B Music Video and Online Media 2 music videos to be studied: Either Katie Perry ‘Roar’ OR Taylor Swift ‘Bad Blood’ AND Either Pharrell Williams ‘Freedom’ OR Bruno Mars ‘Uptown Funk’. Music video from 1980s/90s Either Duran Duran ‘Rio’ (1982) OR Michael Jackson ‘Black or White’ (1991) Online media: Learners study corresponding website for artist chosen above (Katy Perry OR Taylor Swift AND Bruno Mars OR Pharrell Williams)	Recap all aspects from Components 1&2	Overview of requirements related to the Creating Media products component. Different sections that have to be included. Cover how the theoretical framework has to underpin the entire production piece.

Media Studies (Eduqas) LTP: Year 11					
Autumn Term Component 3: Creating Media		Spring Term Component 3: Creating Media		Summer Term Comp 3: Creating Media/ Exam prep	
<p>Learners will be assessed on their ability to create a production for an intended audience by applying knowledge and understanding of Media Language and Representation.</p> <p>Statement of Aims – written piece explaining how the production targets the intended audience and how Media Language (codes and conventions) and Representation within it are being used to enhance the production. (10 marks)</p>	<p><u>Creation</u></p> <p>Students to create their production</p> <p>Marks awarded for success in relation to the production meeting the requirements of the brief. <u>(20 marks)</u></p>	<p><u>Creation</u></p> <p>Students to continue with creation of their production</p> <p>Marks awarded for creating the product for an intended audience <u>(30 marks)</u></p>		<p><u>Coursework completion and exam prep</u></p>	



Set Media Forms by WJEC/Eduqas

Component 1: Section A: Exploring Media Language and Representation

Magazine front covers: Pride (November 2015); GQ (July 2016)

Film posters (marketing) : The Man With The Golden Gun (1974); Spectre (2015)

Newspaper front pages: The Guardian (4th September 2015); The Sun (18th December 2013)

Print advertisements: Quality Street (1956); This Girl Can (2015)

Component 1: Section B: Exploring Media Industries and Audiences

Newspapers: The Sun (<https://www.thesun.co.uk>)

Radio: The Archers (<http://www.bbc.co.uk/programmes/b006qpgg>)

Film (Media Industries only): Spectre. 12. (2015) (<http://www.007.com/spectre>)

Video Games: Pokemon Go (2016) (<http://www.pokemon.com/uk>)

Component 2: Understanding Media Forms and Products:

Section A: Television (Crime Drama OR Sitcom)

Crime Drama: Luther. Series 1, Episode 1 (2010) [15].....PLUS 10 minutes of The Sweeney. Series 1, Episode 1 (1975) [15]

OR

Sitcom: Unbreakable Kimmy Schmidt. Season 1. Episode 1: Kimmy Goes Outside! (2015) [12].....PLUS 10 minute extract from Friends. Season 1. Episode 1 (1994) [12]

Areas to be studied: Media Language, Representation, Media Industries, Audiences, Media Contexts.

Component 2: Music

Section B: Music Video and Online Media

2 music videos to be studied. EITHER Katy Perry 'Roar' (2013) OR Taylor Swift 'Bad Blood' (2014).....AND.....EITHER Pharrell Williams 'Freedom' (2015) OR Bruno Mars 'Uptown Funk' (2014).

Music from 1980s/90s: students to study ONE music video, EITHER Duran Duran, 'Rio' (1982) OR Michael Jackson, 'Black or White' (1991)

Online Media: Students to study corresponding websites of the artist the studied above:

EITHER <http://www.katyperry.com>

OR <http://taylorswift.com>

AND

EITHER <http://www.brunomars.com>

OR <http://pharrellwilliams.com>